



## **Memorandum of Understanding (MoU)**

### **Between**

### **The Hashemite University**

### **and**

### **The Jordanian Association for Agricultural**

### **Entrepreneurship and Innovation**

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#### **First Party:**

**The Hashemite University**, represented by the University President, Prof. Khaled Al-Hayari, or his duly authorized delegate (hereinafter referred to as “the First Party”).

#### **Address:**

Jordan – Zarqa – The Hashemite University – Innovation and Entrepreneurial Projects Center

P.O. Box 330127, Zarqa 13133

Phone: +962-5-3903333, Ext. 4352

Website: <https://iepc.hu.edu.jo/>

Email: [iepc@hu.edu.jo](mailto:iepc@hu.edu.jo)

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#### **Second Party:**

**The Jordanian Association for Agricultural Entrepreneurship and Innovation**, represented for the purposes of this MoU by its President, **Dr. Imad Ayasrah** (hereinafter referred to as “the Second Party”).

#### **Address:**

Jordan – Amman, Seventh Circle, Al-Rawabi Neighborhood, Musa Ershaid Al-Tayeb Street, Building No. 37

Phone: +962-779426466

LinkedIn: [Jordanian Association for Agricultural Entrepreneurship and Innovation](#)

Email: [jaeai2025@gmail.com](mailto:jaeai2025@gmail.com)

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## **Preamble**

Whereas the First Party, represented by the Innovation and Entrepreneurial Projects Center, seeks to strengthen collaboration with the industrial, agricultural, and business sectors inside and outside Jordan, link educational outputs with practical applications, and promote innovation and entrepreneurship within the university environment;

And whereas the Second Party is a non-profit organization established to support and empower young agricultural entrepreneurs in Jordan by providing comprehensive support—from training and mentorship to assistance in launching their projects and obtaining funding. Its mission is to incubate entrepreneurs, equip them with the tools to overcome challenges, and foster a competitive environment that enhances the efficiency and growth of the agricultural sector, thereby contributing to the national economy;

And in recognition of the shared belief in the importance of fostering a culture of agricultural innovation and entrepreneurship, and in supporting youth, students, researchers, and entrepreneurs in transforming their ideas into sustainable projects that contribute to food security and socio-economic development;

The two parties have agreed to sign this Memorandum of Understanding to frame their mutual cooperation as follows:

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## **Article 1:**

The preamble is an integral part of this MoU and shall be read with it for all intents and purposes.

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## **Article 2: Areas of Cooperation**

This MoU aims to:

- Strengthen cooperation in the field of agricultural entrepreneurship and innovation.
- Support and empower students and entrepreneurs in designing and developing innovative agricultural projects.
- Organize training programs, workshops, conferences, and exhibitions in agricultural innovation.
- Exchange expertise, knowledge, and consultancy between both parties.
- Support the establishment of agricultural incubators and accelerators, both virtual and physical.
- Enhance research collaboration in areas such as artificial intelligence, agricultural technology, and environmental sustainability.

This MoU serves as a framework to facilitate communication and coordination between the parties. Both shall jointly identify priorities, define roles for each activity or project, and act according to their capacities—particularly in the following areas:

1. **Training Programs:** Develop and deliver training in agricultural entrepreneurship, innovation, feasibility studies, and funding mechanisms.
  2. **Research and Development:** Encourage graduation projects and applied research with an agricultural entrepreneurial dimension.
  3. **Incubators and Accelerators:** Support agricultural start-ups through existing incubators of both parties.
  4. **Joint Events:** Organize conferences, forums, hackathons, and exhibitions showcasing agricultural innovations.
  5. **Capacity Building:** Develop the skills of faculty and association members through training and knowledge exchange.
  6. **Networking:** Connect students and entrepreneurs with investors, the private sector, and supporting institutions locally, regionally, and internationally.
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### **Article 3: Commitments of the First Party**

The First Party shall:

- Provide academic, scientific, and technical support for agricultural entrepreneurial activities organized by the Second Party, within its capacity.
  - Facilitate the use of university facilities (halls, laboratories, workspaces) by the Second Party as needed and in accordance with university regulations.
  - Encourage and involve students in agricultural innovation activities organized by the Second Party.
  - Co-organize hackathons and innovation competitions with the Second Party targeting students and faculty members, aiming to develop practical solutions to challenges faced by either party or the local community—particularly in agricultural entrepreneurship. These events shall foster a competitive and collaborative environment, promote interdisciplinary teamwork, and enable both parties to adopt and develop outstanding solutions into viable projects, ensuring tangible and sustainable partnership impact.
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### **Article 4: Commitments of the Second Party**

The Second Party shall:

- Provide specialized experts and trainers in agricultural entrepreneurship to deliver awareness sessions and technical training workshops for students and faculty each semester, within its capacity.

- Offer consultancy and feasibility studies for agricultural entrepreneurial projects proposed by the First Party.
  - Support joint innovation projects related to agricultural entrepreneurship, especially those led by the First Party's Innovation and Entrepreneurial Projects Center.
  - Help attract funding and sponsors for joint agricultural innovation projects.
  - Propose, support, and incubate applicable graduation project ideas in agricultural innovation.
  - Participate in judging committees for agricultural innovation graduation projects upon invitation.
  - Collaborate with the First Party in organizing entrepreneurial hackathons and competitions focused on practical agricultural solutions to local or institutional challenges, by:
    - Providing technical, logistical, and technological support.
    - Supplying real-world data, simulation environments, or authentic problem statements from its field experience.
    - Assisting in judging and evaluating submitted solutions.
    - Adopting and supporting outstanding ideas technically and financially for implementation.
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## **Article 5: Media and Promotion**

The parties shall coordinate through their respective media departments regarding publicity, branding, and the use of logos for each joint project, in line with their policies and through mutually agreed promotional plans.

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## **Article 6: Confidentiality**

Both parties shall maintain the confidentiality of all information related to or arising from this MoU or its annexes. No party may disclose or publish such information without prior written consent from the other.

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## **Article 7: Intellectual Property Rights**

Both parties commit to respecting intellectual property rights and ensuring full compliance with applicable laws and regulations before undertaking any joint activity.

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### **Article 8: Liability and Exclusivity**

This MoU creates no legal or financial obligations between the parties. It aims solely to facilitate collaboration in student and youth activities. The MoU is **non-exclusive**; each party may form partnerships with other entities as deemed appropriate, unless a specific joint program is agreed in writing to be exclusive to both parties.

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### **Article 9: Governing Law**

This MoU shall be governed by the laws and regulations of the **Hashemite Kingdom of Jordan**.

Any disputes unresolved amicably shall fall under the jurisdiction of the **Amman Courts (Palace of Justice)**.

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### **Article 10: Correspondence**

All communications related to this MoU must be in writing and delivered in person, by fax, courier, registered mail, or email.

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### **Article 11: Amendment**

This MoU may be amended by mutual written consent. Termination of the MoU shall not affect ongoing joint projects initiated before termination, unless both parties agree in writing to cease them.

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### **Article 12: Duration**

This MoU is valid for **three years** from the date of signing and shall be automatically renewed unless either party notifies the other in writing of its intention not to renew at least one month before expiration, without any penalties or financial obligations.

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### **Article 13: Joint Working Group**

After signing, both parties shall form a **joint working team** to develop and follow up on an action plan for implementing this MoU.

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#### **Article 14: Copies**

This MoU consists of a preamble and fourteen articles (including this one) and is issued in **two original Arabic copies**, each party retaining one copy for implementation.

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#### **First Party**

*The Hashemite University*

**Prof. Khaled Al-Hayari**

#### **Second Party**

*Jordanian Association for Agricultural Entrepreneurship and Innovation*

**Dr. Imad Ayasrah**